

For a portion of what a television or radio ad may cost, you reach an excited and engaged gardening audience – and direct them to your own website and information.

# garden time online



Garden Time Online, GTO, has multiple opportunities for you to drive our engaged gardening audience to your website, store or products. Each month the GTO magazine will be emailed to homes and businesses around our region. On the front page, the page that is immediately seen upon opening the emailed magazine, there are three, and only three, premiere advertising spots – The Title Banner, Top Tile and 2nd Tile. These, larger than traditional, ad positions can't be missed. On the five sections: **Got To Have It**, **Backyard**, **Eats**, **Horties** and **Adventures**, there are three additional ads per section articles. These positions are: The Title Banner, Streaming Tile, and 2nd Tile. The priceless **Streaming Tile** allows you to stream your 30 to 60 second TV commercial. It will play once when opened and then rest to a still ad for your company or product.



Title Banner  
Front Page:  
675x100 px  
\$300

Title Banner  
Section Page:  
828x123 px  
\$200

Streaming Video Ad  
Section Page 287x402: \$300

Top Tile  
Front Page:  
200x280 px  
\$200

2nd Tile  
Section Page:  
287x402  
\$100

2nd Tile  
Front Page:  
200x280 px  
\$100

\* Pricing does not include ad production cost.



Special Offer:

Buy 4 Ads Get a 5th Ad FREE!

Reserve your ad placement early to secure your spot!

To advertise: contact **Therese Gustin** at [jtgustins@comcast.net](mailto:jtgustins@comcast.net)



[www.gardentime.tv](http://www.gardentime.tv)

**Ad submission:**

All ads need to be 300dpi and should be emailed to [jtgustins@comcast.net](mailto:jtgustins@comcast.net)